



PRESS RELEASE: FOR IMMEDIATE RELEASE

## Cartwright urges insurers to reconsider bitcoin's role in strategic portfolios

UK – [XX May 2025] – Cartwright Corporate Treasury, the boutique investment consultancy, is urging insurers to reconsider bitcoin's role in strategic portfolios, as part of a diversified and forward-looking investment approach.

As institutional thinking around digital assets continues to evolve, a small allocation to bitcoin could offer insurers an opportunity to enhance risk-adjusted returns, diversify exposures, better protect against long-term inflationary pressures, and reduce portfolio counterparty risk.

**Arash Nasri, Head of Corporate Treasury at Cartwright, commented:** "Insurers are under increasing pressure to generate returns in a high inflation and uncertain economic environment — while maintaining rigorous liability matching and regulatory capital requirements. Although bitcoin may still feel unconventional to some, its characteristics as a finite, decentralised, highly liquid asset with low correlation to traditional markets make it increasingly difficult to disregard. Despite the penal capital requirements, for the right portfolio even a small allocation — typically in the region of 2–5% — can materially improve diversification and long-term return potential, without undermining portfolio stability. Appropriate rebalancing can release investment gains whilst limiting the capital reserves required.

"For the right portfolio, bitcoin offers a credible inflation hedge — particularly given that 40% of all the US dollars in circulation have been created in just the last five years. It's not about speculation — it's about informed, strategic asset selection. Bitcoin now deserves a seat at the table in institutional investment discussions."

-ENDS-



## Note to Editors:

### Cartwright Corporate Treasury

Our experience, people and pioneering spirit is what sets us apart.

Cartwright have spent over 38 years honing their unique skill-set, to be the ace in the hole for small and medium-sized businesses managing their cash reserves and working capital.

Originating in the pensions market, Cartwright soon realised their wisdom in pension trusts could benefit other sectors too.

They recognise the challenges faced, so offer direct access to a real person, an expert in their field, to help businesses nationwide build their financial resilience through strategies designed to meet the unique needs of each client.

With a focus on improved liquidity - ensuring that the reserves support rather than hinder the wider business, and with nothing 'off the shelf' - Cartwright listen and learn first, to ensure a perfect fit treasury management strategy.

As well as corporate treasury, they apply their same pioneering spirit and unique know-how to help charities, pension trusts, funeral trusts and businesses nationwide. Find out more at:

[There are one or two things you need to hear | Cartwright Corporate Treasury](#)

For all media enquiries please contact KBPR using the details below:



**KBPR.**  
keeping you connected

**Kate Boyle.**  
Owner & Client Director

[07930 442883](tel:07930442883)

[www.kbpr.agency](http://www.kbpr.agency) | Connect with us on social media  

250 Fowler Avenue  
Farnborough Business Park  
Farnborough GU14 7JP

Marlborough House  
Victoria Road South  
Chelmsford CM1 1LN

T: 01252 894883  
E: [enquiries@cartwright.co.uk](mailto:enquiries@cartwright.co.uk)  
W: [corporatetreasury.cartwright.co.uk](http://corporatetreasury.cartwright.co.uk)

Cartwright Corporate Treasury is a trading style of Cartwright Financial Solutions Limited. Registered in England & Wales. Registration No: 06752454

Registered Office: 250 Fowler Avenue, Farnborough Business Park, Farnborough, Hampshire GU14 7JP

Investment Services are provided by Cartwright Financial Solutions Limited and is authorised and regulated by the Financial Conduct Authority: Registration No. 607200