



PRESS RELEASE: FOR IMMEDIATE RELEASE

Cartwright urges insurers to reconsider bitcoin's role in strategic portfolios

UK – [XX May 2025] – Cartwright Corporate Treasury, the boutique investment consultancy, is urging insurers to reconsider bitcoin's role in strategic portfolios, as part of a diversified and forward-looking investment approach.

As institutional thinking around digital assets continues to evolve, a small allocation to bitcoin could offer insurers an opportunity to enhance risk-adjusted returns, diversify exposures, better protect against long-term inflationary pressures, and reduce portfolio counterparty risk.

Arash Nasri, Head of Corporate Treasury at Cartwright, commented: "Insurers are under increasing pressure to generate returns in a high inflation and uncertain economic environment — while maintaining rigorous liability matching and regulatory capital requirements. Although bitcoin may still feel unconventional to some, its characteristics as a finite, decentralised, highly liquid asset with low correlation to traditional markets make it increasingly difficult to disregard. Despite the penal capital requirements, for the right portfolio even a small allocation — typically in the region of 2–5% — can materially improve diversification and long-term return potential, without undermining portfolio stability. Appropriate rebalancing can release investment gains whilst limiting the capital reserves required.

"For the right portfolio, bitcoin offers a credible inflation hedge — particularly given that 40% of all the US dollars in circulation have been created in just the last five years. It's not about speculation — it's about informed, strategic asset selection. Bitcoin now deserves a seat at the table in institutional investment discussions."

-ENDS-



Note to Editors:

Cartwright Corporate Treasury

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Cartwright have spent over 38 years honing their unique skill-set, to be the ace in the hole for small and medium-sized businesses managing their cash reserves and working capital.

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With a focus on improved liquidity - ensuring that the reserves support rather than hinder the wider business, and with nothing 'off the shelf' - Cartwright listen and learn first, to ensure a perfect fit treasury management strategy.

As well as corporate treasury, they apply their same pioneering spirit and unique know-how to help charities, pension trusts, funeral trusts and businesses nationwide. Find out more at:

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